

Better Interiors

IDEAS AND DESIGN FOR BETTER LIVING

**RESTRAINED
SPLENDOUR**

A LUXURY APARTMENT BY
RED ARCHITECTS

WORK@HOME
GUIDE TO A
PERFECT HOME-OFFICE

[DO IT YOURSELF]
SOUND SLEEP
6 CUES TO
mattress selection

10 WAYS TO
easy maintenance

Luxe living

PHOTOGRAPHS: COURTESY LA SOROGEEKA

Every one of us is a king or a queen in our own lively imagination. And each of us dreams of a dwelling fit for the royalty that resides in us. If you would like to have a taste of such opulence, step into La Sorogeeeka (promoted by Anjali Goel) at Noida, claimed to be Asia's largest integrated interiors and design centre.

The property is spread over three acres with about one lakh sq ft for the manufacturing unit, 15,000 sq ft of showroom space and a 10,000-square-foot office block that seats the design team and support staff. The showroom has nine 'ready-decor' concepts that range from Persian, British Classical and Italian to Indian Classical. Unfortunately, standalone products are not for sale. The brand sells entire concepts (that is, furniture, soft furnishings and accessories) as they believe that the interior of a particular

room is best brought out keeping in mind a single theme.

For instance, the Persian/Arabian theme brings to life the mystic world of the Arabian Nights. Metallic hues reign supreme as copper and gold intermingle to give a rich feel and Swarovski embellishments abound in classic units. There's also something for the romantic in you. No cliched colours here; bringing to mind a kind of gothic romance, is black and dull gold satins, leathers, chandeliers and semi-precious stones. Proving that the home is no less, is the Indian Classical theme with lounge bars and sofas adorned with zardozi work, emeralds and ruby stones.

There's something for everybody's dream here. So go right ahead and whet your appetite!

Sana S Vishwanath

